



www.firstfruitsmatrimony.com

First Fruits Matrimony (FFM) - Privacy Policy

Effective date: 19th May 2022

FFM collects your data to provide and improve the Service, also sends email/SMS/notifications for any new event, feature addition to the website. By using the Service, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

FFM collects several different types of information for various purposes to provide and improve our Service to you.

1. Types of Data Collected

a. Personal Data

While using our Service, FFM may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Images
- Cookies
- Usage Data

FFM may also collect information how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, device information and the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

b. Tracking & Cookies Data

FFM uses cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your

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browser from a website or captured in the mobile app and then stored on your device.

Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

2. Use of Data

FFM uses the collected data for various purposes:

- To provide and maintain the Service
- To send email/notifications for alerting on any new event, feature addition to the website
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that FFM can improve the Service
- To monitor the usage of the Service
- To detect, prevent and address technical issues

3. Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

FFM will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

4. Disclosure of Data

Legal Requirements:

FFM may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of FFM
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability.

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5.Security of Data

The security of your data is important to FFM but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While FFM strives to use commercially acceptable means to protect your Personal Data, FFM cannot guarantee its absolute security.

6.Service Providers

FFM may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist FFM in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose. All collected information like email, name, phone numbers are used with PHPMailer, Kaleyra for sending email/SMS alerts respectively.

7.Analytics

FFM may use third-party Service Providers to monitor and analyze the use of our Service.

8.Links to Other Sites

This Service may contain links to other sites and feeds from other sites that are not operated by FFM. If you click on a third-party link, you will be directed to that third party's site. FFM strongly advises you to review the Privacy Policy of every site you visit.

FFM has no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

9.Children's Privacy

Our Service does not address anyone under the age of 21 ("Children"). FFM does not knowingly collect personally identifiable information from anyone under the age of 21. If you are a parent or guardian and you are aware that your Children has provided FFM with Personal Data, please contact FFM. If FFM becomes aware that FFM has collected Personal Data from children without verification of parental consent, FFM will take steps to remove that information from database.

10.Changes to this Privacy Policy

FFM may update the Privacy Policy from time to time. FFM will notify you of any changes by posting the new Privacy Policy on this page.

FFM will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact

If you have any questions about this Privacy Policy, please contact:

writetofirstfruits@gmail.com

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